



Miss San Diego Scholarship Organization
A Miss America Local
501c3 Non Profit Organization

To our San Diego Community Member,

On behalf of the Miss San Diego Scholarship Organization, I am excited to reach out and invite you to partner with us in empowering the next generation of leaders. As part of the Miss America Organization, the nation's largest provider of scholarship assistance to young women, we are committed to providing educational opportunities, mentorship, and personal development experiences to local titleholders right here in San Diego.

As the new Executive Director, I am looking to not only build up the young women of our community but also build up this entire program. Our goal is to be able to provide thousands of dollars in scholarships to our contestants. These scholarships open doors to higher education and career advancement while fostering a spirit of service that enriches our San Diego community.

Your business has the unique opportunity to make a lasting impact by supporting our mission. Through sponsorships, in-kind donations, or community partnerships, you will not only invest in the success of these remarkable young women but also gain visibility and recognition among our diverse and engaged audience.

Ways to Partner with Us:

- **Event Sponsorships:** Support our annual competitions and community events while promoting your brand.
- **Scholarship/Organizational Donations:** Sponsor a specific award or our general scholarship or organizational fund, the entire program is a volunteer based organization.
- **In-Kind Donations:** Provide goods or services that enhance our program and events.

In recognition of your support, we are committed to showcasing our partners through event programs, social media platforms, press releases, and stage recognition. Your investment will highlight your dedication to education, leadership, and the empowerment of young women in San Diego. Each sponsor will also receive an AD page in our competition program book. All donations are tax deductible and a receipt can be provided upon request.

We would love the opportunity to discuss how your business can be part of this meaningful mission. Please reach out to misssandiegodirector@gmail.com to build this relationship! Thank you for considering this partnership. Together, we can continue to invest in the leaders of tomorrow while celebrating the vibrant spirit of San Diego.

With gratitude,

Marielle L'Heureux
Executive Director

Miss San Diego Scholarship Organization Sponsorship Opportunities

The Miss San Diego Scholarship Organization is proud to be part of the Miss America Opportunity, the nation's leading provider of scholarships for young women. Your partnership directly supports education, leadership development, and community service initiatives for our local titleholders.

We offer several sponsorship levels to highlight your business while making a meaningful impact.

Tidal Wave Sponsor – \$2,000+

- Title recognition as **Presenting Sponsor** of the Miss San Diego Scholarship Competition
- Business logo prominently displayed on all event materials, website, and social media
- Full-page advertisement in the official event program
- On-stage recognition during the competition
- Opportunity to present a scholarship on stage in your business's name
- Complimentary VIP tickets (up to 4 guests)

Rising Tide Sponsor – \$1,000

- Business logo featured on event program, website, and social media
- Half-page advertisement in the event program
- Recognition from the stage during the event
- Complimentary VIP tickets (up to 4 guests)

Sea Breeze Sponsor – \$500

- Business logo included on website, event program, and social media
- Quarter-page advertisement in the event program
- Recognition from the stage during the event
- Complimentary VIP tickets (up to 2 guests)

Coastal Sponsor – \$250

- Business name listed in event program, website, and social media
- Recognition from the stage during the event
- Quarter-page advertisement in the event program
- One complimentary ticket to the event

Starfish Sponsor – \$100 or In-Kind Donation

- Business name listed in event program, website, and social media
- Recognition from the stage during the event

Custom Scholarships:

In addition to sponsorship tiers, your business can create a custom donation and the details can be worked out between the organization and the business.



Miss San Diego Scholarship Organization Ad Program Sales

★ Full Page Ad

- Size: 8.5" x 11" (with 0.25" bleed if full bleed design)
 - Price: \$300
 - Best For: Large visuals, company spotlights, premium sponsors
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☀ Half Page Ad

- Size: 8.5" x 5.5" (horizontal)
 - Price: \$150
 - Best For: Mid-size promotions, community businesses
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✨ Quarter Page Ad

- Size: 4.25" x 5.5" (vertical)
 - Price: \$75
 - Best For: Small business ads, good luck notes, family/friends messages
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🌟 Eighth Page Ad (Business Card Size)

- Size: 3.5" x 2"
- Price: \$50
- Best For: Local businesses, personal shoutouts, quick recognition

***Inform businesses that their purchase of an ad page may be tax deductible as a business advertising expense**

****Ads can be used as contestant shoutout pages as well, with custom designs and words of recognition from friends and family**

